## **Media Literacy Moment**



## **Can I Identify Reliable Media Sources?**

Finding trustworthy information online can be tricky. The internet is full of incorrect, misleading, or fake information, often called misinformation. One strategy for avoiding misinformation and finding reliable sources is the ESCAPE method.

## **Activity: ESCAPE Misinformation**

## Instructions

- 1. Select one media source (a news website, social media post, video, etc.) that reports on your Project Citizen public policy issue or a concern you feel passionate about. Explore how the chosen media source presents information and perspectives on this issue.
- **2.** Apply the ESCAPE misinformation strategy to evaluate the selected media source using the following criteria:
  - Evidence: Can you confirm the facts are true?
  - Source: Who produced it and are they trustworthy?
  - O Context: Can you verify it with another trusted source?
  - O Audience: Who is supposed to see, hear, or read it?
  - O Purpose: Why was it created?
  - O Execution: How and when was it presented?
- **3.** Discuss your evaluation as a group, considering the strengths and weaknesses of the media source based on the ESCAPE misinformation criteria.
- **4.** Share your findings with the class, highlighting key insights and lessons learned from the ESCAPE misinformation process.